

EXHIBIT "B"

**Home Services Print Program
Statement of Work
9/1/16 through 8/31/18 (2 years)
HS service contract Control Package
HS Certificate 2 page
HS Certificate 4 page
Home Improvement Control Package
HS Service contract Inactives Package
PNG #10 Package Monthly
Water Filter Post Card
Parts Direct Post Card**

Home Services Print Program Statement of Work (this "SOW") is effective as of September 1, 2016, (the "SOW Date") between Sears Holdings Publishing Company, LLC ("Company") and The Core Organization, ("Supplier"). This SOW is incorporated as part of, and is governed by the terms and conditions of, that certain Master Print Agreement dated August 1, 2013 and Amendment #1 Dated September 1, 2016 between Supplier and Company (the "Agreement"). Except as modified by this SOW, all terms and conditions of the Agreement and Amendments remain in full force and effect. Capitalized terms not otherwise defined in this SOW have the meaning set forth in the Agreement.

I. Statement of Work Application Overview:

Supplier will print and prepare for distribution for the following projects for **September 2016 – August 2018**
HS service contract Control Package, HS Certificate 2 page, HS Certificate 4 page, Home Improvement Control Package, HS Service contract Inactives Package, PNG #10 Package Monthly, Water Filter Post Card, Parts Direct Post Card for Sears, Roebuck and Co. (each an "Event").

II. Frequency/Timing:

Based on schedules provided by the Company from time to time. Due to changing business conditions, the number and frequency of events is subject to change in Company's sole discretion.

Specifications:

HS service contract Control Package

- *Printing -Outer Envelope – 4 1/8"x9"; 24# White Wove; Poly Window; 4/0 Letter/Enrollment – 8 1/2" x 14" flat; 70# White Offset; 4/1;(one version)*
- *Reply Envelope – 3 5/8" x 8 5/8"; 20# White Wove; 2/0*
- *Data Processing -, Minimum run -Laser set-up required-Reformat tape -Postal qualify -Select/append -Finalist – append carrier route, address standardization.*
- *Lettershop Personalization/Bindery/Lettershop –Full text laser imaging, trim and fold form, insert components, seal, sort, tie, bag and mail.*

HS Certificate 2 page

Certificate:

- *Outer Envelope : #10 window envelope with pistol window die, 24# white wove , 1/0*
- *Certificate/Terms # 1 (2 page):8 1/2" x 14", folded to 3 1/2", 2 page ,six versions, 60# white offset ink-1/0 - -- Slit, trimmed and nest folded ----Slit, trimmed and nest folded.*
- *Brochure-8" x 7" Flat; 8" x 3 1/2" Folded; 60# Gloss; 4/4*

HS Certificate 4 page

Certificate:

- *Outer Envelope : #10 window envelope with pistol window die, 24# white wove,1/0*
- *Certificate/Terms # 2 (4 page):8 1/2" x 14", folded to 3 1/2", 2 page ,three versions, 60# white offset ink-1/0 -- Slit, trimmed and nest folded.*
- *Brochure-8" x 7" Flat; 8" x 3 1/2" Folded; 60# Gloss; 4/4*

Home Improvement Control Package

Printing :

- Outer Envelope (3 Versions: Exterior, Interior & Windows) –6" x 9 ½"; 24# Brown Craft - single poly windows; All plates change
- Form/BRC Card (3 Versions: Exterior, Interior & Windows) – 8 1/2" x 14"; 7pt. High Bulk; Perforation Card(L) ; All versions 4/4; All plates change insert (3 Versions: Exterior, Interior & Windows) – 8.5" x 5.5" f; 60# Gloss Text; All versions 4/4;All plates change.
- Data Processing -, Minimum run -Laser set-up required-Reformat tape -Postal qualify -Select/append - Finalist – append carrier route, address standardization.
- Letter shop Personalization/Bindery/Letter shop –Full text laser imaging, trim and fold form, insert components, seal, sort, tie, bag and mail.

HS Service contract Inactives Package125,000 every other Month

Printing :

- Outer Envelope - 4.125 x 9"; 24# White Wove; single Poly Window; 4/0
- Letter/Enrollment - 8 ½" x 14" flat; 70# White Offset; 4/1; Full Horizontal Perf.
- Reply Envelope - 3.625 x 8 .625; 20# White Wove; 2/0
- Data Processing-- Minimum run , Laser set-up , Reformat tape , Postal qualify , Select/append , Finalist - append carrier route, address standardization.
- Lettershop-Personalization/Bindery/Lettershop Full text laser imaging, trim and fold form. insert components, seal, sort, tie, bag and mail.

PNG #10 Package Monthly

- Project Description: #10 Package – quantity 500,000 per drop
- Letter / BRC Card 8 ½" x 14" Flat; 18" x 14" Form; 7pt. Hi Bulk; 4/1 ,Perffed ,
- Outer Envelope- #10 4.125 x 9.5; 24# White Wove; Single Poly Window; 2/0 Static/Preprinted laser Imaged later. Same creative 4 copy versions. Shell -yes
- Brochure-8" x 7" Flat; 8" x 3 ½" Folded; 60# Gloss; 4/4

Water Filter Post Card

- Size : 5.5 x 8.5, 2 page, Ink 4/4, Paper: 9pt gloss, Quantity :350,000

Parts Direct Post Card

- Size :6 x 4.25, 2 page, Ink 3/3, Paper: 9pt High Bulk, Quantity :50,000 Monthly

All of the above in accordance with OSHA Regs.

IV. Terms and Conditions specific to this Statement of Work:

Supplier shall sell and Customer agrees to purchase the Services set forth in this SOW on a non-exclusive basis.

Pricing: Company shall pay Supplier in accordance with the pricing set forth on Schedule A, attached hereto, and shall remain fixed for during Term.

Customer Furnished Paper Accounting:

If paper consumption for an Event exceeds the tonnage allowances set forth Schedule A, Company shall, in its sole discretion, determine the source of the additional paper necessary to complete production of an Event. If such overconsumption results from Company's action or inaction and Company purchases the additional paper from Supplier, Company shall pay Supplier a mutually agreed upon amount in accordance with the payments terms set forth in this SOW. If such over consumption results from Supplier's action or inaction, Supplier shall reimburse Company for the amount of additional paper required to complete production of the Event at a value calculated as the latest month's RISI index value. If the paper grade or basis weight is not published in the RISI index, a mutually agreed upon formula will be applied to arrive at an equivalent RISI value. Supplier shall account for paper consumption on an Event by Event basis and shall provide Company with monthly paper consumption reports. Supplier shall provide Company with

an annual paper consumption reports, such reports shall include all information reasonably requested by Company. Supplier shall pay to Company the net amount, if any, owed to Company for overconsumption at the end of the last Event of Company's fiscal year shall be paid no later than January 31st of 2014 for fiscal 2013, January 31st of 2015 for fiscal 2014 and September 31st of 2015 for work completed through August 2015.

Indemnification:

The parties will indemnify and hold harmless the other party, pursuant to Section 21 of the Agreement.

Termination: Termination of this SOW shall not automatically result in termination of the Agreement or any other Statement of Work. Company may terminate this SOW upon thirty (30) days written notice to Supplier.

V. Invoicing:

All invoices are sent via email as attachment to:

Sears Holdings Publishing Company, LLC
Attn: Kim Newman Kimberly.newman@searshomepro.com
1024 Florida Central Parkway
Longwood, FL 32750

Email copy to: Dave Rogers at droge32@searshc.com.

VI. Payment Terms: Company shall pay Supplier pursuant to Section 4 of the Agreement.

The Core Organization

SEARS HOLDINGS PUBLISHING COMPANY, LLC

DocuSigned by:

By:

Stephen Lumley

8841029DF2F4432...

Name:

Stephen Lumley

Title:

President/CEO

DocuSigned by:

By:

John Baetz

8801EDCF856F4F7...

Name: John Baetz

Title:

President

Schedule A

Sears Holdings Fuel Surcharge Matrix

DOE National Diesel Average			FS %
\$1.30	to	\$1.40	-8.00%
\$1.40	to	\$1.50	-7.00%
\$1.50	to	\$1.60	-6.00%
\$1.60	to	\$1.70	-5.00%
\$1.70	to	\$1.80	-4.00%
\$1.80	to	\$1.90	-3.00%
\$1.90	to	\$2.00	-2.00%
\$2.00	to	\$2.10	-1.00%
\$2.10	to	\$2.20	0.00%
\$2.20	to	\$2.30	1.00%
\$2.30	to	\$2.40	2.00%
\$2.40	to	\$2.50	3.00%
\$2.50	to	\$2.60	4.00%
\$2.60	to	\$2.70	5.00%
\$2.70	to	\$2.80	6.00%
\$2.80	to	\$2.90	7.00%
\$2.90	to	\$3.00	8.00%

The Fuel Surcharge is calculated at the time of shipping and is based on the U's National average price of Diesel fuel as provided by the Department Of Energy each Monday. This data can be accessed on the internet at www.doe.gov

**The Fuel Surcharge will Increase or decrease 1.0% for every 10-cent increments above and below \$2.10 in the Matrix

5/24/16

HS service contract Control Package

I. Printing -Outer Envelope – 4 1/8"x9"; 24# White Wove; Poly Window; 4/0

Letter/Enrollment – 8 1/2" x 14" flat; 70# White Offset; 4/1;(one version) Reply Envelope – 3 5/8" x 8 5/8"; 20#

White Wove; 2/0

II. Data

Processing -, Minimum run -Laser set-up required-Reformat tape

-Postal qualify -Select/append -Finalist – append carrier route, address standardization

III. Lettershop Personalization/Bindery/Lettershop –Full text

Quantity range	500/m&1000/	500/m & 1000/	Quantity range	1,000,000-1500000	1500001-2000000	Quantity range	2000001-2500000	
		CORE		CORE	CORE		CORE	
	per/m	Actual		per/m	Actual		per/m	Actual
Printing		USE THIS	Printing		USE THIS	Printing		USE THIS
Outer envelope		9.59	Outer		9.59	Outer		8.84
Letter/Enrollment		7.59	Letter/Enrol		7.59	Letter/Enrol		6.93
BRE		5.59	BRE		5.59	Reply		4.87
Paper cost		19.59	Paper cost	18.9	19.59	Paper cost		18.47
Paper lbs. required	500/m:24000		Paper lbs.	1000/m:47100		Paper lbs.	89350#	
Data Processing		0.75	Data		0.75	Data		0.75
Minium run @\$ per version			Minium run			Minium run		
Laser setup-INCLUDED			Laser setup-			Laser setup-		
reformat tape		0.5	reformat		0.5	reformat		0.5
Postal qualify		0.75	Postal		0.75	Postal		0.75
select / append		0.75	select /		0.75	select /		0.75
Finalist-append carrier rout address		0.75	Finalist-		0.75	Finalist-		0.75
1/4 fold wafer seal	0		1/4 fold			1/4 fold		
Label/Handling/insert	0		Label/Handl			Label/Handl		
File sortation/list prep	0	2	File	2		File	2	
Letter shop			Letter			Letter		
Personalization/Bindery/Lettershop		22	Personaliza	22	22	Personaliza	20	
Non bar code and Carrier route sort			Non bar			Non bar		
Full service IMB for std class @			Full service			Full service		
Total		69.97	Total		69.97	Total		64.61
CPP		\$0.069	CPP		\$0.069	CPP		\$0.064
BMC freight		10	BMC freight		10	BMC freight		10
est posatage*		215	est posatage*		215	est posatage*		212
total prnt,Frgt,and postage		294.97	total prnt,Frgt,and postage		294.97	total prnt,Frgt,and post		286.61
CPP		\$0.29	CPP		\$0.29	CPP		\$0.28
CPM		294.97	CPM		294.97	CPM		286.61

NO versions charges, minimums, or set up charges

FREE GRAPHIC ALTERATIONS

*ACTUAL POSTAGE WILL BE BILLED

SOT Tax of 3.75% on all print material is additional and not included.

Printing Plant Information

Please list the proposed plant and location for each format you are quoting on.

Comments:	CORE
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Please list the total capacity of each plant listed above.

Comments:	2,000,000/day
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Please list open capacity of each plant listed above.

Comments:	60%
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Please attach an equipment list for each plant listed above.

Comments:	See Attached
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HS Certificate 2 page

Certificate

Outer Envelope : #10 window envelope with pistol window die ,
24# whitewove , 1/0

Certificate/Terms # 1 (2 page): 8 1/2" x 14", folded to 3 1/2", 2
page, six versions, 60# white offset ink-1/0 --- Slit, trimmed and
nest folded ---- Slit, trimmed and nest folded .

Brochure- 8" x 7" Flat; 8" x 3 1/2" Folded; 60# Gloss; 4/4



Quantity range		100,000	200,000		200,000	300,000		300,000	400,000		400,000	500,000
	per/m	CORE			per/m	CORE		per/m	CORE		per/m	CORE
Printing												
Outer envelope	17.67	\$18			15.39	\$15		12.6	\$13		11.75	\$12
Certificate/Terms # 1 (2 page)	25	\$25			20	\$20		16.68	\$17		14.8	\$15
Brochure-	9.85	\$10			6.65	\$7		4.67	\$5		4.08	\$4
Paper cost		\$30				\$27			\$26			\$26
Paper lbs. required	7,067lbs		12,873lbs		12873#		18672lbs		18672#		24738lbs	
Data Processing		1.5				1			0.75			0.75
Minium run @\$300 per version												
Laser setup- \$450/version												
reformat tape		0.5				0.5			0.5			0.5
Postal qualify		1.5				1			0.75			0.75
select / append		1.5				1			0.75			0.75
Finalist-append carrier rout		1.5				1			0.75			0.75
1/4 fold wafer seal		0				0			0			0
Lable/Handling/insert		0				0			0			0
File sortation/list prep		1.5				1			0.75			0.75
Letter shop												
Personalization/Bindery/Letters		38				38			31			31
Non bar code and Carrier route		0				0			0			0
Full service IMB for std class @		0				0			0			0
Total		\$128				\$113			\$95			\$92
CPP		\$0.128				\$0.113			\$0.095			\$0.092
BMC frieght		\$10				\$10			\$10			\$10
est posatage*		\$230				\$225			\$220			\$215
total prmt,Frgt,and postage		\$368				\$348			\$325			\$317
CPP		\$0.36				\$0.34			\$0.32			\$0.31
CPM		\$368.00				\$348.00			\$325.00			\$317.00

SOT Tax 3.75% on all print material

*ACTUAL POSTAGE WILL BE BILLED

FREE GRAPHIC ALTERATIONS

Printing Plant Information

Please list the proposed plant and location for each format
you are quoting on.

Comments:	CORE
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Please list the total capacity of each plant listed above.

Comments:	2,000,000/day
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Please list open capacity of each plant listed above.

Comments:	60%
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Please attach an equipment list for each plant listed above.

Comments:	See Attached
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HS Certificate 4 page

Certificate

Outer Envelope : #10 window envelope with pistol window die , 24# whitewove , 1/0

Certificate/Terms # 2 (4 page): 8 1/2" x 14", folded to 3 1/2", 2 page, three versions, 60# white offset ink-1/0--- Slit, trimmed and nest folded ----Slit, trimmed and nest folded .

Brochure- 8" x 7" Flat; 8" x 3 1/2" Folded; 60# Gloss; 4/4



Quantity range		100,000	200,000		200,000	300,000		300,000	400,000		400,000	500,000
	per/m	CORE			per/m	CORE		per/m	CORE		per/m	CORE
Printing												
Outer envelope	15.67	\$16			13.39	\$13		11.6	\$12		10.75	\$11
Certificate/Terms # 1 (2 page)	15.12	\$15			12.14	\$12		11.14	\$11		10.64	\$11
Brochure-	8.85	\$9			5.65	\$6		4.67	\$5		4.08	\$4
Paper cost	28.77	\$29			28	\$28		25.89	\$26		25.59	\$26
Paper lbs. required	10517#		19848#		19848#		29122#		38488#		38488#	47597#
Data Processing		1.5				1			0.75			0.75
Minium run @\$300 per version												
Laser setup- \$450/version												
reformat tape		0.5				0.5			0.5			0.5
Postal qualify		1.5				1			1			1
select / append		1.5				1			1			1
Finalist-append carrier rout		1.5				1			1			1
1/4 fold wafer seal		0				0			0			0
Table/Handling/insert		0				0			0			0
File sortation/list prep		1.5				1			1			1
Letter shop												
Personalization/Bindery/Letter		50				50			46			46
Non bar code and Carrier route		0				0			0			0
Full service IMB for std class @		0				0			0			0
Total		\$126				\$115			\$105			\$102
CPP		\$0.126				\$0.110			\$0.104			\$0.102
BMC frieght		\$10				\$10			\$10			\$10
est posatage*		\$240				\$230			\$225			\$215
total prnt, Frgt, and postage		\$376				\$355			\$340			\$327
CPP		\$0.38				\$0.35			\$0.34			\$0.33
CPM		\$376.00				\$355.00			\$340.00			\$327.00

SOT Tax 3.75% on all print material

*ACTUAL POSTAGE WILL BE BILLED

FREE GRAPHIC ALTERATIONS

Printing Plant Information

Please list the proposed plant and location for each format you are quoting on.

Comments:	CORE
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Please list the total capacity of each plant listed above.

Comments:	2,000,000/day
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Please list open capacity of each plant listed above.

Comments:	60%
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Please attach an equipment list for each plant listed above.

Comments:	See Attached
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HS Service contract Inactives Package 125,000 every other Month

I. Printing

- 1) Outer Envelope - 4.125 x 9"; 24# White Wove; single Poly Window; 4/0
- 2) Letter/Enrollment - 8 1/2" x 14" flat; 70# White Offset; 4/1; Full Horizontal Perf.
- 3) Reply Envelope - 3.625 x 8.625; 20# White Wove; 2/0

II. Data Processing-- Minimum run , Laser set-up , Reformat tape , Postal qualify , Select/append , Finalist - append carrier route, address standardization.

III. Lettershop-- Personalization/Bindery/Lettershop Full text laser imaging, trim and fold form. insert

Quantity range		500/m&1000/		1000001-1500000		1,500,001-2000000		2,000,001	2000001-
		CORE		CORE		CORE		CORE	CORE
	per/m	Actual		per/m	Actual		per/m	CORE	Actual
Printing		USE THIS		USE THIS		USE THIS			USE THIS
Outer envelope		9.59		9.59		8.87			8.84
Letter/Enrollment		7.59		7.59		6.98			6.93
BRE		5.59		5.59		4.88			4.87
Paper cost		19.59		18.9	19.59	18.87			18.47
Paper lbs. required	500/m:24000			1000/m:47100		1500/m:6985		89350#	
Data Processing		0.75		0.75		0.75			0.75
Minium run @\$ per									
Laser setup-INCLUDED									
reformat tape		0.5		0.5		0.5			0.5
Postal qualify		0.75		0.75		0.75			0.75
select / append		0.75		0.75		0.75			0.75
Finalist-append carrier		0.75		0.75		0.75			0.75
1/4 fold wafer seal	0								
Lable/Handling/insert	0								
File sortation/list prep	0	2		2		2			2
Letter shop									
Personalization/Bindery/		22		22		22			20
Non bar code and Carrier									
Full service IMB for std									
Total		69.97		69.97		67.1			64.61
CPP		\$0.069		\$0.069		\$0.067			\$0.064
BMC frieght		10		10		10			10
est posatage*		215		215		213			212
total prnt, Frgt, and postage		294.97		294.97		290.1			286.61
CPP		\$0.29		\$0.29		\$0.29			\$0.28
CPM		294.97		294.97		290.1			286.61

NO versions charges, minimums, or set up charges

FREE GRAPHIC ALTERATIONS

*ACTUAL POSTAGE WILL BE BILLED

SOT Tax of 3.75% on all print material is additional and not included.

Printing Plant Inform

Please list the proposed plant and location for each format you are quoting on.

Comments:	CORE
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Please list the total capacity of each plant listed above.

Comments:	2,000,000/day
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Please list open capacity of each plant listed above.

Comments:	60%
-----------	-----

Please attach an equipment list for each plant listed above.

Comments:	See Attached
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Home Improvement Control Package

I. Printing :

Outer Envelope (3 Versions: Exterior, Interior & Windows) –6" x 9 1/2";
24# Brown Craft - single poly windows; All plates change
Form/BRC Card (3 Versions: Exterior, Interior & Windows) – 8 1/2" x 14";
7pt. High Bulk; Perforation Card(L) ; All versions 4/4; All plates change
insert (3 Versions: Exterior, Interior & Windows) – 8.5" x 5.5" f; 60# Gloss
Text; All versions 4/4;All plates change

II. Data Processing -, Minimum run -Laser set-up required-Reformat
tape -Postal qualify -Select/append -Finalist – append carrier route,
address standardization

III. Lettershop Personalization/Bindery/Lettershop –Full text laser
imaging, trim and fold form, insert components, seal, sort, tie, bag and
mail.

Quantity range		500000- 1000000		1000001- 1500000		1500001- 2000000		2000001- 2500000		2500001- 3000000
	CORE	CORE		CORE	CORE	CORE	CORE	CORE	CORE	CORE
	per/m	Actual		per/m	Actual	per/m	Actual	per/m	Actual	per/m
Printing		USE THIS		USE THIS		USE THIS		USE THIS		USE THIS
Outer envelope		11.01		10.04		10.07		9.01		9.01
Form/BRC Card		11.01		11.05		9.23		9.01		8.02
BRC Cards										
Brochure		4.08		4.06		4.52		3.05		2.08
Paper cost		27.47		26.7		25.95		25.84		25.76
Paper lbs. required	26979#		50381#		73527#		96885		121826#	
Data Processing										
Minium run @\$300 per version										
Laser setup- \$450/version										
reformat tape		0.5		0.5		0.5		0.5		0.5
Postal qualify		0.75		0.75		0.75		0.75		0.75
select / append		0.75		0.75		0.75		0.75		0.75
Finalist-append carrier rout address										
standardization		0.75		0.75		0.75		0.75		0.75
1/4 fold wafer seal										
Lable/Handling/insert										
File sortation/list prep		0.75		0.75		0.75		0.75		0.75
Letter shop										
Personalization/Bindery/Lettershop		19.25		19.25		19.25		18.25		18
Non bar code and Carrier route sort additional										
Full service IMB for std class @										
Total		76.32		74.6		72.52		68.7		66.37
CPP		\$0.076		\$0.074		\$0.072		\$0.068		\$0.066
BMC freight		10		10		10		10		
est posatage *		213		213		213		210		
total prnt,Frgt,and postage		299.32		297.6		295.52		288.7		286.37
CPP		0.299		0.297		0.295		0.288		0.286
CPM		299.32		297.6		295.52		288.7		286.37

SOT Tax 3.75% on all print material is additional and not included.

*ACTUAL POSTAGE WILL BE BILLED

FREE GRAPHIC ALTERATIONS

Printing Plant Information

Please list the proposed plant and location for each format you are quoting on.

Comments:	CORE
-----------	------

Please list the total capacity of each plant listed above.

Comments:	2,000,000/day
-----------	---------------

Please list open capacity of each plant listed above.

Comments:	60%
-----------	-----

Please attach an equipment list for each plant listed above.

Comments:	See Attached
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PNG #10 Package Monthly

Project Description: #10 Package – quantity 500,000 per drop

Outer Envelope- #10 4.125 x 9.5; 24# White Wove;

Single Poly Window; 2/0 Static/Preprinted

Letter / BRC Card 8 1/2" x 14" Flat; 18" x 14" Form; 7pt. Hi

Bulk; 4/1 ,Perffed , Preprinted, laser Imaged later.

Same creative 4 copy versions. Shell -yes

Quantity range	1000/1500/m	1500/2000/m	2000/2500/m
	CORE	CORE	CORE
	ACTUAL	ACTUAL	ACTUAL
Printing	USE THIS	USE THIS	USE THIS
Outer envelope	7.99	7.98	7.47
Letter/BRE Card	8.15	7.45	5.44
Brochure	3.98	3.86	3.69
paper cost	23.05	22.05	21.19
Data Processing	0.75	0.75	0.75
Minium run @\$300 per version			
Laser setup- \$450/version			
reformat tape	0.5	0.5	0.5
Postal qualify	0.75	0.75	0.75
select / append	0.75	0.75	0.75
Finalist-append carrier rout address	0.75	0.75	0.75
1/4 fold wafer seal			
Lable/Handling/insert			
File sortation/list prep	0.75	0.75	0.75
Letter shop			
Personalization/Bindery/Lettershop	19	19	19
Non bar code and Carrier route sort			
Full service IMB for std class @			
Total	\$66.42	\$64.59	\$61.04
CPP	\$0.066	\$0.064	\$0.610
BMC frieght	10	10	10
est posatage*	212	212	210
total prnt,Frgt,and postage	288.42	\$286.59	281.04
CPP	\$0.29	\$0.28	\$0.28
CPM	\$288.42	\$286.59	\$281.04

SOT Tax of 3.75% on all print material is additional and not included

*ACTUAL POSTAGE WILL BE BILLED

FREE GRAPHIC ALTERATIONS

Printing Plant Information

Please list the proposed plant and location for each format you are quoting on.

Comments:	CORE
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Please list the total capacity of each plant listed above.

Comments:	2,000,000/day
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Please list open capacity of each plant listed above.

Comments:	60%
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Please attach an equipement list for each plant listed above.

Comments:	See Attached
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Water Filter Post Card

Size : 5.5 x 8.5, 2 page, Ink 4/4, Paper: 9pt gloss

Quantity :350,000

Quantity	300,000	500,000	500,000	1,000,000	1000/m	1,500,000	1500/m	2,000,000
9pt Gloss			9pt Gloss		9pt Gloss		9pt Gloss	
	per/m		per/m		per/m		per/m	
Printing	ACTUAL	ACTUAL	ACTUAL	ACTUAL	ACTUAL	ACTUAL	ACTUAL	ACTUAL
postcard	5.17	3.57	3.57	3.57	3.57	3.31	3.31	3.19
paper	18	14.01	14.01	12.85	12.85	12.07	12.07	11.54
Data Processing								
Minium run @\$300 per version								
Laser setup \$450/Version								
reformat tape	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
Postal qualify	0.75	0.75	0.75	0.75	0.75	0.75	0.75	0.75
select / append	0.75	0.75	0.75	0.75	0.75	0.75	0.75	0.75
Finalist-append carrier rout address								
standardization	0.75	0.75	0.75	0.75	0.75	0.75	0.75	0.75
1/4 fold wafer seal								
Lable/Handling/insert								
File sortation/list prep	0.75	0.75	0.75	0.75	0.75	0.75	0.75	0.75
Letter shop								
Personalization/Bindery/Lettershop	7.25	7.25	7.25	7.25	7.25	7.25	7.25	7.25
Non bar code and Carrier route sort additional								
Full service IMB for std class @								
Total	33.92	\$28.33	\$28.33	\$27.17	\$27.17	\$26.13	\$26.13	\$25.48
CPP	\$0.033	\$0.028	\$0.028	\$0.270	\$0.270	\$0.260	\$0.260	\$0.250
BMC frieght	10	10	10	10	10	10	10	10
est posatage*	220	215	215	215	215	213	213	211
total prnt, Frgt, and postage	\$263.92	\$253.33	\$253.33	\$252.17	\$252.17	\$249.13	\$249.13	\$246.48
CPP	\$0.26	0.253	0.253	\$0.25		\$0.24	\$0.24	\$0.24
CPM	\$263.92	\$253.33	\$253.33	\$252.17		\$249.13		\$246.48

FREE GRAPHIC ALTERATIONS

SOT Tax of 3.75% on all print material is additional and not included.

*ACTUAL POSTAGE WILL BE BILLED

Printing Plant Information

Please list the proposed plant and location for each format you are quoting on.

Comments:	CORE
-----------	------

Please list the total capacity of each plant listed above.

Comments:	
-----------	--

Please list open capacity of each plant listed above.

Comments:	
-----------	--

Please attach an equipment list for each plant listed above.

Comments:	See Attached
-----------	--------------

Parts Direct Post Card

Size :6 x 4.25, 2 page, Ink 3/3, Paper: 9pt High Bulk

Quantity :50,000 Monthly

Quantity	25,000	200,000	200,000	500,000	500,000	750,000	750,000	1,000,000
9pt Gloss			9pt Gloss		9pt Gloss		9pt Gloss	
per/m			per/m		per/m		per/m	
Printing	ACTUAL	ACTUAL	ACTUAL	ACTUAL	ACTUAL	ACTUAL	ACTUAL	ACTUAL
postcard	22.69	7.06	7.06	4.95	4.95	3.88	3.88	3.88
paper	7.88	6.83	6.83	6.26	6.26	4	4	4
Data Processing								
Minium run @\$300 per version								
Laser setup- \$450/version								
reformat tape	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
Postal qualify	0.75	0.75	0.75	0.75	0.75	0.75	0.75	0.75
select / append	0.75	0.75	0.75	0.75	0.75	0.75	0.75	0.75
Finalist-append carrier rout address								
standardization	0.75	0.75	0.75	0.75	0.75	0.75	0.75	0.75
1/4 fold wafer seal								
Lable/Handling/insert								
File sortation/list prep	0.75	0.75	0.75	0.75	0.75	0.75	0.75	0.75
Letter shop								
Personalization/Bindery/Lettershop	8	8	8	8	8	8	8	8
Non bar code and Carrier route sort additional								
Full service IMB for std class @								
Total	\$42.07	\$25.39	\$25.39	\$22.71	\$22.71	\$19.38	\$19.38	\$19.38
CPP	\$0.042	\$0.250	\$0.250	\$0.022	\$0.022	\$0.019	\$0.019	\$0.019
BMC freight		10	10	10	10	10	10	10
est posatage*	240	220	220	215	215	213	213	213
total prnt,Frgt,and postage	\$282.07	\$255.39	\$255.39	\$247.71	\$247.71	\$242.38	\$242.38	\$242.38
CPP	\$0.28	\$0.25	\$0.25	0.248	0.248	0.24	0.24	0.24
CPM	\$282.07	\$255.39	\$255.39	\$247.71	\$247.71	\$242.38	\$242.38	\$242.38

FREE GRAPHIC ALTERATIONS

SOT Tax of 3.75% on all print material is additional and not included.

*ACTUAL POSTAGE WILL BE BILLED

Printing Plant Information

Please list the proposed plant and location for each format you are quoting on.

Comments: CORE

Please list the total capacity of each plant listed above.

Comments:

Please list open capacity of each plant listed above.

Comments:

Please attach an equipement list for each plant listed above.

Comments: See Attached

FREE CREATIVE

CORE will provide four (4) FREE creative layouts per year [one (1) layout per quarter]. These layouts can be developed in any area of Sears' choosing.

FREE GRAPHICS

CORE will provide 100 hours of FREE graphics services per calendar year. This covers (up to 100 hours) any graphics changes required by Sears or its legal/compliance department.

FREE STORAGE

CORE will store all Sears components for FREE.



Certificate Of Completion

Envelope Id: AAFFA9E5B9B24E98A4C2D71E048AB269

Status: Completed

Subject: The Core Organization - CW2321178 - SOW

Source Envelope:

Document Pages: 12

Signatures: 2

Envelope Originator:

Supplemental Document Pages: 0

Initials: 0

Sears - Contract Management - P

Certificate Pages: 2

AutoNav: Enabled

Payments: 0

3333 Beverly Rd.

Envelopeld Stamping: Enabled

Hoffman Estates, IL 60179

Time Zone: (UTC-06:00) Central Time (US & Canada)

pitchaimani.marimuthu@searshc.com

IP Address: 203.91.192.5

Record Tracking

Status: Original

Holder: Sears - Contract Management - P

Location: DocuSign

2/16/2017 2:23:23 PM

pitchaimani.marimuthu@searshc.com

Signer Events

Stephen Lumley

slumley@coreorg.com

President/CEO

Security Level: Email, Account Authentication
(None)

Signature

DocuSigned by:
Stephen Lumley
8841029DF2F4432...

Using IP Address: 208.46.243.34

Signed using mobile

Timestamp

Sent: 2/16/2017 2:30:19 PM

Resent: 2/17/2017 8:44:12 AM

Viewed: 2/17/2017 9:10:09 AM

Signed: 2/17/2017 9:10:38 AM

Electronic Record and Signature Disclosure:
Not Offered via DocuSign
ID:

John Baetz

John.Baetz@searshc.com

President

Security Level: Email, Account Authentication
(None)

DocuSigned by:
John Baetz
BB01EDCF659F4F7...

Using IP Address: 166.76.0.1

Sent: 2/17/2017 9:10:38 AM

Viewed: 2/17/2017 9:30:26 AM

Signed: 2/17/2017 9:30:42 AM

Electronic Record and Signature Disclosure:
Not Offered via DocuSign
ID:

In Person Signer Events

Signature

Timestamp

Editor Delivery Events

Status

Timestamp

Agent Delivery Events

Status

Timestamp

Intermediary Delivery Events

Status

Timestamp

Certified Delivery Events

Status

Timestamp

Carbon Copy Events

Status

Timestamp

David Rogers

David.J.Rogers@searshc.com

Security Level: Email, Account Authentication
(None)

Electronic Record and Signature Disclosure:
Not Offered via DocuSign
ID:

COPIED

Sent: 2/17/2017 9:30:43 AM

Viewed: 2/17/2017 9:40:10 AM

Carbon Copy Events	Status	Timestamp
Procurement Savings Team ProcurementSavings@searshc.com Security Level: Email, Account Authentication (None) Electronic Record and Signature Disclosure: Not Offered via DocuSign ID:	COPIED	Sent: 2/17/2017 9:30:42 AM
SHC Contract Management shccontractmgmt@searshc.com Security Level: Email, Account Authentication (None) Electronic Record and Signature Disclosure: Not Offered via DocuSign ID:	COPIED	Sent: 2/17/2017 9:30:43 AM Viewed: 2/20/2017 12:28:48 AM

Notary Events		Timestamp
Envelope Summary Events	Status	Timestamps
Envelope Sent	Hashed/Encrypted	2/17/2017 9:30:43 AM
Certified Delivered	Security Checked	2/17/2017 9:30:43 AM
Signing Complete	Security Checked	2/17/2017 9:30:43 AM
Completed	Security Checked	2/17/2017 9:30:43 AM
Payment Events	Status	Timestamps